Vacancy: Product Growth & Research Lead

The role is an experienced professional who combines product go-to-market, research, project management and disruptive application of Artificial Intelligence in developing research/analytical products with specific focus on the use of crowdsourcing, citizen science, panel data, geospatial data and social media commentary for real-time decision-making and insight generation. He/She will lead the solution consulting of our in-house data products, particularly our crowdsourcing-based market insight apps for data collection and real-time insight generation. The expert will hold an important client-facing position, leading and supporting innovative research as part of our Solutions/Business Delivery team with experience in strategic client engagement, development of proposals, analysis, recommendations and presenting results. The selected candidate will be an accomplished go-to-market growth champion with impeccable client management, attention to detail and strategic insight.

Responsibilities

- End-to-end project management of analytics/research-related consulting projects.
- Support strategic partners and clients with solution-oriented application of Artificial Intelligence-driven research via consulting best practices and hands-on solution delivery.
- Develop, manage and execute the GTM plan for new products and new product to ensure cross-functional internal alignment and readiness.
- Develop a deep understanding of the business problems of various industries and effectively position and communicate how and why product features and functionality address and overcome those market problems.
- Work with broad cross-functional internal teams to ensure GTM tracking of dependent stakeholder readiness plans including, reporting key milestones status, risks and contingency planning and issue escalation as necessary.
- Development of revenue-generating and value-adding ideas to drive sustainability of the non-profit
- Support the implementation and analysis of ad-hoc research/analytics panel projects such as recruitment, incentive, retention and prompting experiments.
- Create and run basic to moderately complex reports that assist in tracking key panel metrics (e.g. recruitment response rate, survey completion rate, and attrition rate & panel composition).
- Work with a project team, project lead and/or steering committee, and stakeholders to develop documentation outlining project requirements, scope, goals, deliverables, timelines, required resources, and budget.
- Manage the project through the full project lifecycle, following the established project management methodology, to ensure project is delivered within agreed scope and budget; and that project milestones and deliverables are met.
- Develop system to standardize budgets, work plans and program and finance reports. This will include programmatic and financial reporting tracking

Requirements:

- Bachelor's degree or equivalent in information science, social science, management or related field preferred.
- High degree of flexibility and ability to work with various stakeholders
- Outstanding communication skills, including the ability to effectively present information in both technical and non-technical terms, including the capability to translate technical matters to a non-technical audience
- Some work experience in the consulting, growth-phase start-up or market research industry
- Strong consulting skills and mindset; prior experience on large scale project
- Enjoy working in a fast-paced, agile environment and resolve unplanned incidents quickly.
- Project management excellence
- Strong customer service focus
- Excellent team player with the ability to influence others.
- Self-motivated, proactive, independent and responsive; requires little supervisory attention
- Strong analytical, communication, teamwork, and interpersonal skills
- Basic financial skills and capacity in operational reporting and grants performance tracking.
- Experience with data management, analysis, visualization, GIS and reporting using large datasets
- Strong process orientation; ability to identify process improvement opportunities
- Detail-oriented with strong organization and time management skills
- Familiarity with quantitative data and statistics
- Ability to create and run reports for analysis
- Any programming experience is an asset, with 1-3 years' experience in SAS/SPSS highly desirable. R, Python, Keras and Tensorflow preferred.

To apply, send CV to olubayo@datasciencenigeria.ai with Subject as

PRODUCT GROWTH & RESEARCH LEAD

For more information about Data Science Nigeria, please check:

Website: www.datasciencenigeria.org

Email: info@datasciencenigeria.org

Twitter: Datasciencenig

Instagram: Datasciencenigeria

Facebook: facebook.com/datasciencenig

YouTube: https://goo.gl/Vcjjyp

Annual report: http://bit.ly/DSN2019_Annual_Report

Deck: http://bit.ly/2IL7owl

For videos and other reports, you can see a link to 25 key milestones of the non-profit via this link ***https://goo.gl/Hc5Bhd***