



## **Vacancy: Research and Insights Lead**

The role is an experienced professional who combines research skills, project management capacity and disruptive application of Artificial Intelligence in research delivery with specific focus on the use of crowdsourcing, citizen science, panel data, geospatial data and social media commentary. He/She will lead the go-to-market and solution consulting of our in-house crowdsourcing-based market insight apps for data collection and real-time insight generation. The expert will hold an important client-facing position leading and supporting innovative research as part of our Solutions/Business Delivery team with experience in strategic client engagement, development of proposals, research design, analysis, recommendations and presenting results. The selected candidate will be an accomplished and respected research and industry consultant with proven experience in using both quantitative and qualitative methodologies to address critical business objectives, while embedding modern AI-enabled approaches with impeccable client management, creativity, attention to detail and strategic insight in the delivery of research results and consultative recommendations.

## **Responsibilities**

- End-to-end project management of crowdsourcing-based and traditional research projects for clients
- Promote the application of machine learning and deep learning techniques in upscaling and deepening traditional research practices
- Support strategic partners and clients with solution-oriented application of Artificial Intelligence-driven research via consulting best practices and hands-on solution delivery.
- Build effective working relationships with subject matter experts across the broader research/AI ecosystem (local and international)
- Development of revenue-generating and value-adding ideas to drive sustainability of the non-profit
- Support the implementation and analysis of ad-hoc panel projects such as recruitment, incentive, retention and prompting experiments.
- Test, implement and maintain panel management, processes and applications to ensure operational tasks are carried out according to project specifications.
- Create and run basic to moderately complex reports that assist in tracking key panel metrics (e.g. recruitment response rate, survey completion rate, and attrition rate & panel composition).
- Effective management of the crowdsourcing apps for quality and sustained community engagement,
- Assist with the QC of panel recruitment material updates.
- Support maintenance of various panel databases.
- Experience with data management, analysis, and reporting using large datasets
- Strong process orientation; ability to identify process improvement opportunities
- Detail-oriented with strong organization and time management skills
- Familiarity with quantitative data and statistics
- Ability to create and run reports for analysis

- Any programming experience is an asset, with 1-3 years experience in SAS/SPSS highly desirable. R, Python, Keras and Tensorflow preferred.
- Some work experience in the market research industry
- Managing grant project portfolio, including but not limited to: advising and supporting project team regarding grant management requirements, flagging and meeting critical requirements and deadlines, managing deliveries and coordinating reporting.
- Work with a project team, project lead and/or steering committee, and stakeholders to develop documentation outlining project requirements, scope, goals, deliverables, timelines, required resources, and budget.
- Manage the project through the full project lifecycle, following the established project management methodology, to ensure project is delivered within agreed scope and budget; and that project milestones and deliverables are met.
- Develop system to standardize budgets, work plans and program and finance reports. This will include programmatic and financial reporting tracking

#### **Requirements:**

- Bachelor's degree or equivalent in information science, social science, management or related field preferred.
- High degree of flexibility and ability to work with various stakeholders
- Outstanding communication skills, including the ability to effectively present information in both technical and non-technical terms, including the capability to translate technical matters to a non-technical audience
- Strong consulting skills and mindset; prior experience on large scale project
- Enjoy working in a fast-paced, agile environment and resolve unplanned incidents quickly.
- Project management excellence
- Strong customer service focus
- Excellent team player with the ability to influence others.
- Self-motivated, proactive, independent and responsive; requires little supervisory attention
- Strong analytical, communication, teamwork, and interpersonal skills
- Basic financial skills and capacity in operational reporting and grants performance tracking.

**To apply**, send CV to [olubayo@datasciencenigeria.ai](mailto:olubayo@datasciencenigeria.ai) with Subject as

#### **RESEARCH/INSIGHTS LEAD**

**For more information about Data Science Nigeria, please check:**

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Instagram: [Datasciencenigeria](https://www.instagram.com/Datasciencenigeria)

Facebook: [facebook.com/datasciencenig](https://www.facebook.com/datasciencenig)

YouTube: <https://goo.gl/Vcijyp>

Annual report: [http://bit.ly/DSN2019\\_Annual\\_Report](http://bit.ly/DSN2019_Annual_Report)

Deck: <http://bit.ly/2IL7owl>

For videos and other reports, you can see a link to 25 key milestones of the non-profit via this link **<https://goo.gl/Hc5Bhd>**